



More Than Just a Motor Company

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LEESON Electric Launches NEW Website



www.leeson.com home page shown above

In an effort to provide customers with an informative and user friendly online tool, LEESON Electric has relaunched its website, www.leeson.com. The new site incorporates an innovative appearance; complete, accurate and easy-to-find information; and improved functionality to create a comprehensive web presence.

The website integrates all of LEESON Electric's brands, including Lincoln Motors, Grove Gear and Electra-Gear. The site features landing pages and expanded product pages to highlight the unique aspects of each brand.

The updated website boasts simplified navigation with an intuitive menu structure. Its "Find-A-Product" tool, which allows users to easily locate a product using a variety of search criteria, has been updated and moved to a prominent location on the home and product pages. The "Where to Buy" section has also been restructured, providing visitors a zip code search to easily find the nearest LEESON sales representative and an international sales map for inquires outside of the country.

Other improvements to the site include an inclusive section on LEESON Electric's green initiatives and energy efficient solutions, a wide array of literature for order or download and expanded Ask LEESON and FAQ sections.

LEESON Electric/Lincoln Motors and Grove Gear/Electra-Gear are headquartered in Grafton, Wisconsin, offering AC & DC motors, gear reducers, sub-fractional horsepower motors and gearmotors and AC/DC electronic drives. LEESON Electric/Lincoln Motors and Grove Gear/Electra-Gear products are sold to original equipment manufacturers and distributors by a network of independent manufacturers' representatives, sales offices and international agent distributors. LEESON Electric/Lincoln Motors and Grove Gear/Electra-Gear are subsidiaries of Regal-Beloit Corporation (NYSE: RBC).